Delivering Outcomes

Built on Vision, Driven by Innovation, Grounded in Trust

McLEAN FORRESTER

ABOUT **US**

McLean Forrester is a distinguished technology and advisory firm founded on the pillars of relationships, integrity, and long-term value creation. Established by seasoned leaders, our mission is to assist organizations in tackling complex challenges and unlocking new possibilities through the responsible application of emerging technologies.

HOW **WE WORK**

We specialize in bridging strategy and execution. Our process begins with a thorough understanding of executive intent and business outcomes, followed by the co-creation of a clear, value-driven roadmap.

From this foundation, we decisively move into delivery, designing and building scalable, production ready solutions that produce measurable impact swiftly while supporting long-term transformation. We are neither a pure strategy firm nor just an "AI shop." Our operations span the full value chain, from vision to execution, ensuring technology investments yield tangible business results.

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WHY **CHOOSE US**

- **Deep AI Expertise:** Our team of seasoned AI professionals possesses the knowledge and skills to deliver impactful solutions.
- **Strategic Alignment:** We align our solutions with our clients' business objectives, ensuring measurable results.
- **End-to-End Capabilities**: We offer a comprehensive suite of services, from strategy to implementation and ongoing support.
- **Proven Track Record:** We have a demonstrated history of success, helping organizations across industries achieve their digital transformation goals.
- **Commitment to Long-Term Value:** We are dedicated to building lasting partnerships and delivering sustainable value for our clients.

> McLean Forrester prioritizes excellent communication which was evident from the start of the onboarding process, beginning with an in-person kickoff meeting, regular reviews of scope and progress, and continuing with monthly checkups to ensure all are on the same page.
>
> - Joel Nelson, IT Director

CORE **CAPABILITIES**

- **AI Product Development:** We offer end-to-end design and delivery of secure, scalable, production-grade AI products. From ideation and prototyping to enterprise deployment, our intelligent solutions integrate seamlessly with existing systems to provide exceptional user experiences.
- **AI Value Path:** Our AI Value Path is a structured, phased approach to AI adoption that guides organizations from discovery to production with confidence. We identify high-value use cases, rapidly validate them with real data, and scale successful concepts into governed, enterprise-ready solutions.
- **Generative AI & Decision Support:** We create outcome-driven AI solutions that enhance decision-making and operational speed. By designing human–machine ecosystems using LLMs, RAG, and agentic systems, we ensure the delivery of the right information, automation, and insights precisely when needed.
- **Emerging Technology Integration:** By re-imagining business processes with AI, automation, and intelligent platforms, we act as catalysts, not merely facilitating incremental upgrades. We align technology with strategic goals to unlock new operating models and competitive advantage.
- **Augmented Connected Workforce:** Our AI-enabled workforce solutions embed guidance, learning, and intelligence directly into daily workflows, resulting in faster onboarding, higher productivity, reduced training costs, and improved employee retention.
- **AI for Customer Experience:** Our vertical AI solutions personalize customer engagement at scale, fostering deeper relationships, higher conversion rates, and sustained sales growth through intelligent, data-driven interactions.
- **Application & Portfolio Modernization (APP-RAT 360):** Our AI-assisted analysis provides rapid visibility into application health, cloud readiness, and technical debt, enabling faster modernization, reduced costs, and smarter investment decisions.
- **Enterprise Data Management:** With deep practitioner expertise, we build trusted, governed, and accessible data foundations. We ensure data readiness so AI and advanced analytics deliver real, sustained value rather than stalled pilots.
- **Agile Software Development:** With decades of experience, we deliver secure, intuitive, commercial-grade software by combining proven agile practices with responsible AI-assisted development, ensuring faster, higher-quality outcomes.